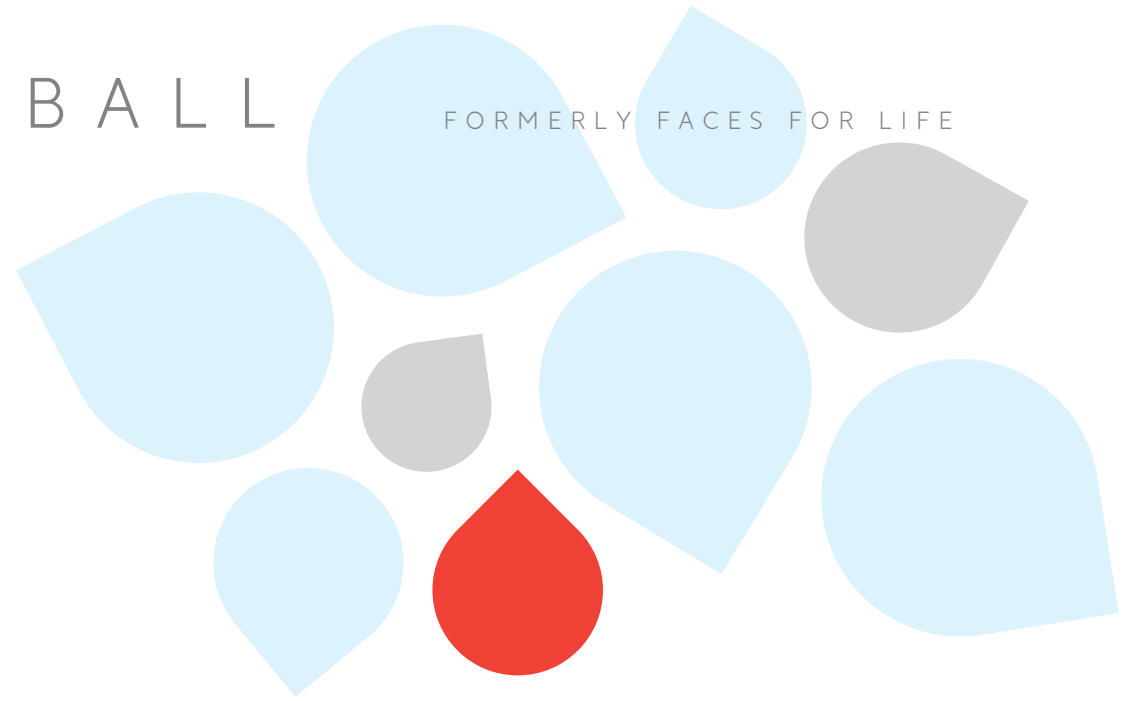


B L O O D W R K S B A L L

FORMERLY FACES FOR LIFE



MAY 20 2017
Hyatt Regency Bellevue

IN SEARCH OF WHAT'S NEXT

SPONSORSHIP
GUIDE

B L O O D W R K S B A L L

Dear Friend of Bloodworks Northwest,

As a nonprofit healthcare organization serving over 90 hospitals in the Northwest, we value and appreciate support from our corporate and community partners. That support enables Bloodworks to be a leading U.S. blood research organization – and it’s why we’re excited to invite you to be a sponsor of the 2017 Bloodworks Ball.

The Ball (formerly Faces for Life) is our premier annual fundraising event. The evening is far more than a great party – it helps fund our search for “what’s next” in the world of blood science to improve patient care. With our new name and a heightened focus on medical research and discovery, this year’s Ball celebrates our groundbreaking achievements that advanced transfusion medicine and changed blood storage worldwide. It spotlights the “arm-in-arm” relationship of volunteer blood donors, researchers, healthcare partners, and patients who have benefited from our work. It is about seeking cures that will save lives – here, and around the world.

On May 20, 2017, at the Hyatt Regency Bellevue, we will welcome (and wow!) over 500 business, community and healthcare leaders there to support our mission and work. You’ll experience an inspirational, informative and interactive program and exhibits that highlight our medical innovations and wide-ranging impact.

The value and benefits of becoming a Bloodworks Ball sponsor are many, and your visibility will be far reaching. Thank you for reviewing this sponsorship package and for your consideration in being a Bloodworks sponsor.

If you have questions, contact: Thom Murray at (206) 568-3615 or thomm@bloodworksnw.org.

Sincerely,
James AuBuchon, MD
President and CEO






Healthy for Business and Community

Formerly known as Faces for Life, the Bloodworks Ball has emerged as one of the Northwest’s premier healthcare benefit events. The Ball brings together leaders and community members interested in enjoying a festive evening and in finding local solutions to complex health problems. Over 50 companies are expected to sponsor the Ball in 2017. Join the search for what’s next.

BE A PART

Why sponsor the Bloodworks Ball?

-  Engagement with prominent Northwest healthcare and business influencers.
-  Prominent marketing exposure, plus other negotiable benefits.
-  Brand awareness among Bloodworks Northwest’s vast network of blood donors, patrons, and health partners.
-  A spotlight on your company’s dedication to patient care and curing diseases.
-  An inside look at the research discoveries and medical innovations taking place at Bloodworks, and how we’re saving lives in the Northwest, Africa, and Asia.

SPONSORSHIP LEVELS

	PREMIER \$30,000	DIAMOND \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	COMMUNITY \$2,500	
Access Benefits	Table seating (10 guests per table)	20	20	10	10	10	2	
	Invitation to pre-event cocktail reception	●	●	●	●	●	●	
	Invitation to Bloodworks Salutes! sponsor appreciation dinner (Fall 2017)	●	●	●	●	●	●	
	Premier seating	●	●	●	●	●		
	Complimentary champagne service at table(s)	●	●	●	●			
	Interactive exhibit sponsor (Choice of microscope timeline, meet the scientist, virtual reality lab tour, or photo booth)	●	●	●				
	Parking vouchers	10	5					
	Sponsorship of cocktail reception, after-party or Del Lewis Award presentation	●	●					
	Speaking opportunity for company rep during the program	●						
Promotional Benefits	Event program recognition	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
	On-screen recognition	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
	Table sign display	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	
	Event program book ad	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	
	Event website recognition	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO & LINK	NAME	
	Puget Sound Business Journal thank you ad	●	●	●	●	●	●	
	Verbal recognition from the stage	●	●	●	●			
	Invitation recognition	LOGO	LOGO	LOGO	LOGO			
	Bloodworks HQ Benefactor Wall recognition	NAME	NAME	NAME				
	Corporate highlight article in Bloodworks e-newsletter	●	●					
	Social media recognition	●	●					
	Check presentation to Bloodworks	●	Non-profit hospital sponsors will also receive special verbal recognition from the stage and additional logo recognition on a Hospital Partners section in the program book, on the website, and on-screen.					