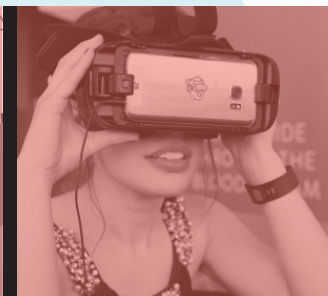


B L O O D W R K S B A L L

INNOVATION **INSPIRATION** IMPACT
2018 SPONSORSHIP GUIDE



HYATT
REGENCY
BELLEVUE
MAY 19

HEALTHY FOR BUSINESS AND COMMUNITY

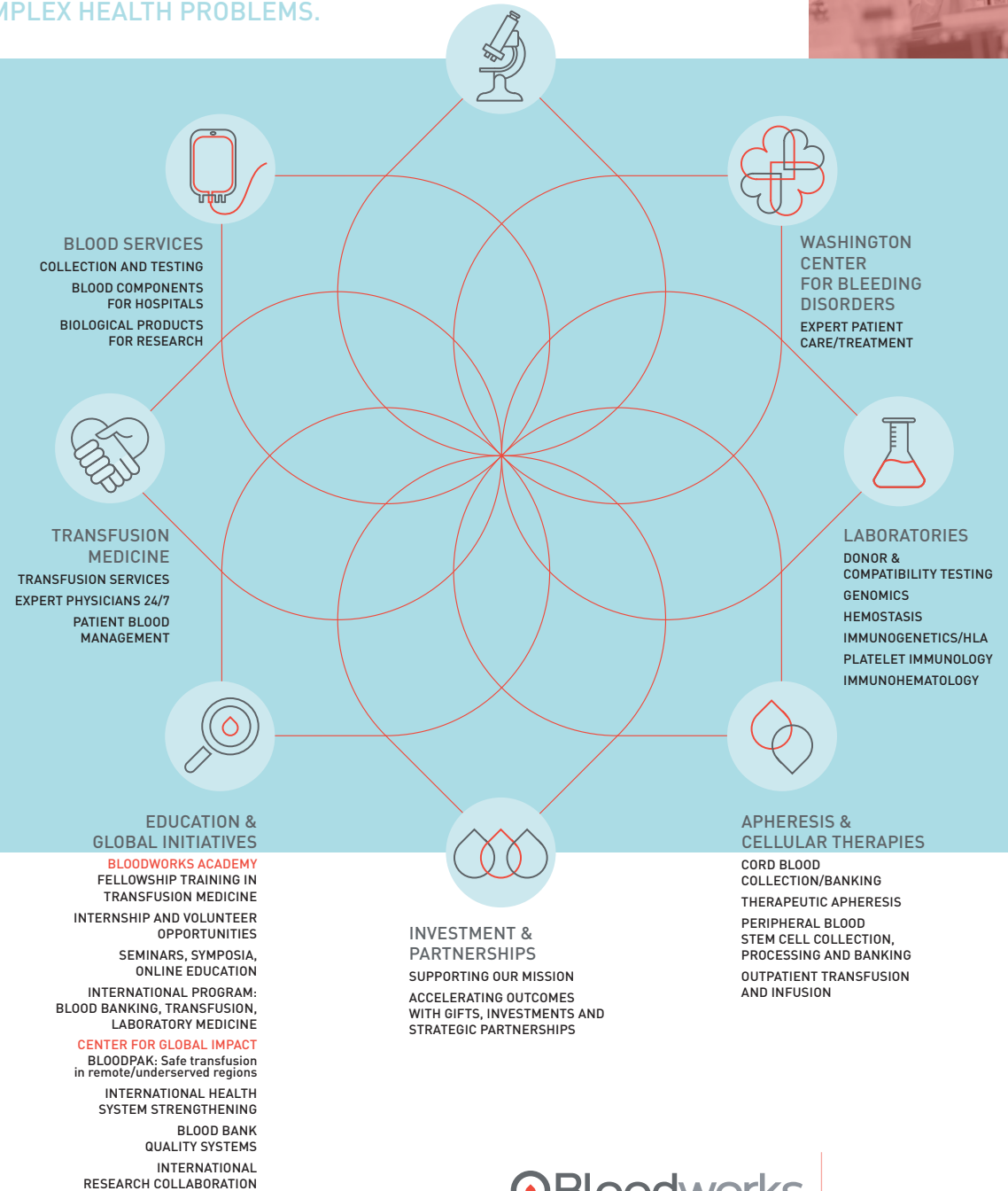
THE BLOODWORKS BALL IS ONE OF THE NORTHWEST'S PREMIER HEALTHCARE BENEFIT EVENTS. THE BALL BRINGS TOGETHER BUSINESS AND HEALTHCARE LEADERS TO ENJOY A FESTIVE EVENING AND TO FIND LOCAL SOLUTIONS TO COMPLEX HEALTH PROBLEMS.

PARTNERING TO SAVE LIVES

WHY SPONSOR THE BLOODWORKS BALL?

- One on one engagement with Northwest healthcare and business influencers.
- Prominent and customizable brand/marketing exposure to audience of up to 200,000 patrons and blood donors.
- A spotlight on your company's dedication to patient care and finding cures.
- An inside look at the discoveries and innovations taking place at Bloodworks and how we're saving lives in the Northwest and in developing countries.

RESEARCH INSTITUTE
BLOOD BIOLOGY
TRANSFUSION PRACTICES
EXTENDED BLOOD STORAGE
DIAGNOSIS AND TREATMENT
FOR BLEEDING & BLOOD DISORDERS



		SIGNATURE \$75,000	PREMIER \$30,000	DIAMOND \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	COMMUNITY \$2,500
ACCESS BENEFITS	Table seating (10 guests per table)	30	20	20	10	10	10	10	2
	Invitation to Bloodworks Salutes! sponsor appreciation dinner (Fall 2018)	●	●	●	●	●	●	●	●
	Invitation to pre-event VIP reception	●	●	●	●	●	●		
	Premier seating	●	●	●	●	●	●		
	Complimentary champagne service at table(s)	●	●	●	●	●			
	Sponsorship of interactive “edu-tainment” display or hospitality area (Examples: Photo Booth Backdrop, VIP Reception, After Party/Dance, Virtual Reality Display, Science in Action Display, Global Health Display)	●	●	●	●				
	Complimentary valet parking vouchers	15	10	5					
	Speaking opportunity for company rep during the program	●	●						
	Opportunity for company rep(s) to travel to a Global Health program site with Bloodworks leadership	●							
	Opportunity to feature our partnership in additional Bloodworks constituent or blood donor marketing/communications in 2018 (over 25,000 donors)	●							
	Opportunity for Bloodworks to recognize your sponsorship as a “Challenge Grant Match” in a 2017-18 direct mail appeal to our donor file. (20,000 impressions/pieces of mail)	●							
PROMOTIONAL BENEFITS	Night of event recognition in program collateral	Prominent customized message from sponsor	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
	On-screen recognition	Prominent customized display	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
	Table sign display	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	
	Event website recognition (10,000 impressions)	Prominent customized message from sponsor + logo and link	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO & LINK	NAME & LINK	
	Puget Sound Business Journal thank you ad recognition	●	●	●	●	●	●	●	
	Verbal recognition from stage	●	●	●	●	●			
	Invitations and save the date cards recognition (10,000 impressions)	FEATURED LOGO	LOGO	LOGO	LOGO	LOGO	NAME		
	Customized video or interactive sponsor recognition	●	●	●	●	●			
	Bloodworks HQ Benefactor Wall recognition	●	●	●	●				
	Corporate highlight in Bloodworks blog (75,000 impressions)	●	●	●					
	Prominent social media recognition (11,000 avg impressions)	●	●	●					
	Publicity of check presentation to Bloodworks	●	●						

Non-profit hospital sponsors will also receive special recognition from the stage and additional logo recognition on a Hospital Partners section in collateral, on the website, and on-screen.

2018 SPONSORSHIP REGISTRATION FORM

Bloodworks is a 501(c)(3) nonprofit organization, tax ID number 91-1019655

IMAGINE YOUR IMPACT

EMAIL FORM:

thomm@bloodworksnw.org or

OR MAIL FORM:

Bloodworks NW, Attn: Thom Murray 921 Terry Ave. Seattle, WA 98104

CONTACT INFO

Company Name			
Contact Name			
Address			
City		State	Zip
Phone	email		

PAYMENT INFO

<input type="checkbox"/> Please send an invoice		
<input type="checkbox"/> Enclosed is a check made payable to Bloodworks Northwest		
<input type="checkbox"/> Please charge the following credit card:		
Card No.	Exp. Date	CSV
Name on card		
Signature		

SPONSORSHIP LEVELS

Check one:

- SIGNATURE / \$75,000
- PREMIER / \$30,000
- DIAMOND / \$20,000
- PLATINUM / \$15,000
- GOLD / \$10,000
- SILVER / \$7,500
- BRONZE / \$5,000
- COMMUNITY / \$2,500