

2019 SPONSORSHIP OPPORTUNITIES



HYATT  
REGENCY  
BELLEVUE  
MAY 18

B L O O D W  R K S B A L L

**FOR 75 YEARS** BLOODWORKS HAS SERVED AS THE NORTHWEST'S LEADING NETWORK OF EXCELLENCE FOR ALL THINGS BLOOD-RELATED. WE'RE PASSIONATE ABOUT THE MANY, COMPLEX WAYS BLOOD WORKS TO SUSTAIN OUR HEALTH AND WELLNESS. IN 2019, THE BLOODWORKS BALL WILL CELEBRATE 75 YEARS OF THE REMARKABLE IMPACT THAT PARTNERS LIKE YOU HAVE MADE IN ADVANCING MEDICAL SCIENCE AND SUPPORTING PATIENTS.

# 75FORWARD WHO'S IN?

1944-2019 DISCOVERING TOGETHER

## BLOODWORKS BALL SUPPORTED INITIATIVES

### WHY SPONSOR THE BLOODWORKS BALL?

**THE BLOODWORKS BALL IS ONE OF THE NORTHWEST'S PREMIER HEALTHCARE BENEFIT EVENTS. THE BALL BRINGS TOGETHER BUSINESS AND HEALTHCARE LEADERS TO ENJOY A FESTIVE EVENING AND TO FIND LOCAL SOLUTIONS TO COMPLEX HEALTH PROBLEMS.**

- One on one engagement with Northwest healthcare and business influencers
- Prominent and customizable brand/marketing exposure to audience of up to 200,000 patrons and blood donors
- A spotlight on your company's dedication to patient care and finding cures
- An inside look at the discoveries and innovations taking place at Bloodworks and how we're saving lives in the Northwest and in developing countries

### The Future of Medicine

Deepen our understanding of blood, the key to unlocking the treatments and cures for the diseases that affect our world.



### Maternal Health

Make childbirth safer for mothers, at home and around the world, through improvements in patient care, groundbreaking clinical research, and advocacy.



### Diversification of the Blood Supply

Ensure that every member of our community has equal access to the lifesaving blood that they need, in time.



### Strengthening Communities

Ensure that lifesaving blood is available whenever and wherever it is needed most. Prepare our community for times of emergency by ensuring a strong, stable blood supply at all times.



### Workforce Development

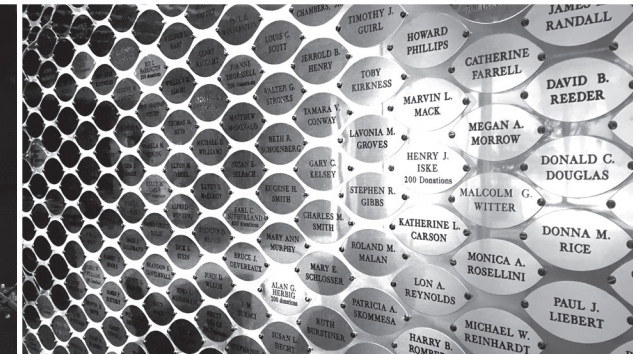
Provide training for medical laboratory technicians, advancing career opportunities at home and abroad, while strengthening the booming global bio-laboratory industry.



\$75,000 75FORWARD Title Sponsor	\$50,000 PREMIER	\$35,000 DIAMOND	\$25,000 GOLD	\$15,000 SILVER	\$10,000 BRONZE	\$5,000 COMMUNITY
3 Tables of 10 guests: Premier seating with complimentary champagne	2 Tables of 10 guests: Premier seating with complimentary champagne	Table of 10 guests: Premier seating with complimentary champagne	Table of 10 guests: Premier seating with complimentary champagne	Table of 10 guests: Premier seating with complimentary champagne	Table of 10 guests	Table of 10 guests
<b>Premier logo placement as Title Sponsor:</b> -Event website -Save the Date; digital & printed -Event signage & collateral -Table sign -Event Screen -Business Journal post-event Sponsor Thank You ad -Step and Repeat backdrop	<b>Prominent logo placement as Premier Sponsor:</b> -Event website -Save the Date; digital & printed -Event signage & collateral -Table sign -Event Screen -Business Journal post-event Sponsor Thank You ad -Step and Repeat backdrop	<b>Prominent logo placement</b> -Event website -Save the Date; digital & printed -Event signage & collateral -Table sign -Event Screen -Business Journal post-event Sponsor Thank You ad -Step and Repeat backdrop	<b>Logo placement</b> -Event website -Save the Date; digital & printed -Event signage & collateral -Table sign -Event Screen -Business Journal post-event Sponsor Thank You ad	<b>Logo placement</b> -Event website -Save the Date; digital & printed -Event signage & collateral -Table sign -Event Screen -Business Journal post-event Sponsor Thank You ad	<b>Logo placement</b> -Event website -Save the Date; digital & printed -Event signage & collateral -Table sign -Event Screen -Business Journal post-event Sponsor Thank You ad	<b>Logo placement</b> -Event website -Save the Date; digital & printed -Event signage & collateral -Table sign -Event Screen -Business Journal post-event Sponsor Thank You ad
<b>Logo placement on event display or hospitality activity</b> (e.g. VIP reception, After Party, Future of Medicine display, etc.)	<b>Logo placement on event display or hospitality activity</b> (e.g. VIP reception, After Party, Future of Medicine display, etc.)	<b>Logo placement on event display or hospitality activity</b> (e.g. VIP reception, After Party, Future of Medicine display, etc.)	<b>Logo placement on event display or hospitality activity</b> (e.g. VIP reception, After Party, Future of Medicine display, etc.)			
<b>Customized video recognition</b> of sponsorship at event	<b>Video recognition</b> of sponsorship at event	<b>Video recognition</b> of sponsorship at event	<b>Video recognition</b> of sponsorship at event	<b>Video recognition</b> of sponsorship at event	<b>Video recognition</b> of sponsorship at event	
<b>15 complimentary valet parking vouchers</b>	<b>10 complimentary valet parking vouchers</b>	<b>5 complimentary valet parking vouchers</b>				
<b>Social media recognition</b> before, during and after the event	<b>Social media recognition</b> before, during and after the event	<b>Social media recognition</b> before, during and after the event	<b>Social media recognition</b> before, during and after the event	<b>Social media recognition</b> before, during and after the event	<b>Social media recognition</b> before, during and after the event	
<b>Speaking opportunity</b> at event						
Opportunity for sponsor representative to serve on the <b>Bloodworks Ball organizing committee</b>	Opportunity for sponsor representative to serve on the <b>Bloodworks Ball organizing committee</b>	Opportunity for sponsor representative to serve on the <b>Bloodworks Ball organizing committee</b>	Opportunity for sponsor representative to serve on the <b>Bloodworks Ball organizing committee</b>			
<b>One year logo recognition as a sponsor of a Tree of Life</b> blood donor tribute display at a Bloodworks donor center of your choice (see page 4)	<b>One year logo recognition as a sponsor of a Tree of Life</b> blood donor tribute display at a Bloodworks donor center of your choice (see page 4)					
<b>One month sponsorship of the Bloodworks Live Studio</b> in Portland (see p. 4)						

**75 FORWARD WHO'S IN?**  
1944-2019 DISCOVERING TOGETHER

**BLOODWORKS BALL TITLE AND PREMIER SPONSOR BENEFITS**



**BLOODWORKS LIVE STUDIO:** One-month Sponsor of Portland 's Alphamedia live music venue

**TREE OF LIFE:** One year logo recognition as a sponsor of Bloodwork's blood donor tribute

**The Bloodworks Live Studio** is a popular state-of-the-art small live performance venue in the heart of downtown Portland designed to provide an amazing music experience in an intimate environment (capacity 163). The studio generates worldwide fan engagement online with performances by the hottest stars across genres. The Bloodworks Live Studio hosts approximately 15 live and streamed artist sessions and events per month. <http://www.bloodworkslivestudio.com/>

Volunteers who donate 50 or more units of blood reach significant milestones and receive recognition by having their names engraved on a leaf on a **Tree of Life** display at the location where they donate most often. Trees of Life are on display in the lobbies at all twelve Bloodworks blood donation centers in Washington and Oregon. Time and again, year after year, the people listed on the displays have made hundreds of blood donations to ensure that others in our region may survive.

**SPONSORSHIP INCLUDES:**

- Recognition on live-streamed Facebook events
- Other social media mentions
- Name mentioned/thanked on stage
- On air mentions: 30: and 60: spots
- Recognition at Studio blood drive on the 1st Thursday of sponsored month
- Option to provide giveaway to each blood donor

**DURING OUR 75TH ANNIVERSARY YEAR,** we will acknowledge Title and Premier level sponsors with logo recognition at a Tree of Life display of their choice.

**75FORWARD** **WHO'S IN?**  
1944-2019 **DISCOVERING TOGETHER**

**EMAIL FORM:** [thomm@bloodworksnw.org](mailto:thomm@bloodworksnw.org)

<b>CONTACT INFO</b>	Company Name		
	Contact Name		
	Address		
	City	State	Zip
	Phone	email	

<b>PAYMENT INFO</b>	<input type="checkbox"/> Please send an invoice		
	<input type="checkbox"/> Enclosed is a check made payable to Bloodworks Northwest		
	<input type="checkbox"/> Please charge the following credit card:		
	Card No.	Exp. Date	CSV
	Name on card		
	Signature		

**SPONSORSHIP LEVELS**

Check one:

- \$75,000 / 75FORWARD TITLE SPONSOR
- \$50,000 / PREMIER
- \$35,000 / DIAMOND
- \$25,000 / GOLD
- \$15,000 / SILVER
- \$10,000 / BRONZE
- \$5,000 / COMMUNITY